

RATTRAP

1st DRAFT

SEPTEMBER 14, 2016

FADE IN:

INT. LIVING ROOM, HOME - DAY

A HUSBAND sits in his comfortable leather chair, sipping his coffee and browsing the news on his tablet.

VOICE OVER

There you are. Enjoying a hot cup of coffee. While still trying to keep a pulse on the world.

CUT TO:

INT. BEDROOM, HOME - DAY

A DAUGHTER sits on her bed using her mobile phone. We see VFX of her texting her friend.

VOICE OVER

Your kids are hanging around the house, chatting with their friends.

CUT TO:

INT. FAMILY ROOM, HOME - DAY

A SON uses his desktop computer in the family room to do homework research.

VOICE OVER

Or getting some extra homework done for class.

CUT TO:

INT. LIVING ROOM, HOME - DAY

We see VFX of the husband browsing on his tablet and suddenly a bunch of ADS start to pop up. He tries to close the ads and accidentally clicks on a few - they open.

VOICE OVER

And then those annoying ads start to pop up and ruin your zen.

CUT TO:

INT. BEDROOM, HOME - DAY

We see VFX of the daughter receiving a link through chat to install a new app from the app store that her friend recommends.

VOICE OVER

At least your kids are still having fun.

CUT TO:

INT. FAMILY ROOM, HOME - DAY

We see VFX as the son receives a pop-up from his Antivirus software suggesting that something might be fishy.

TEXT ON SCREEN: Do you want to allow/reject?

VOICE OVER

And they are protected online... Or so you thought.

CUT TO:

INT. LIVING ROOM, HOME - DAY

The husband clicks off the ad to go back to his news.

VFX NEXT TO THE WEB BROWSER SCREEN: It says he's been infected with an infographic.

CUT TO:

INT. BEDROOM, HOME - DAY

The daughter installs the app, but it also installs a keylogger.

VFX NEXT TO THE WEB BROWSER SCREEN: It says she's been infected with an infographic.

CUT TO:

INT. FAMILY ROOM, HOME - DAY

The son clicks "allow" so he can continue with his research and the computer getting infected.

VFX NEXT TO THE WEB BROWSER SCREEN: It says he's been infected with an infographic.

CUT TO:

MONTAGE:

Then show their IoT devices going crazy. Their devices starting to malfunction, their baby camera monitors showing hackers making faces, the thermostat switching to emergency heat, the family's smart tv (with a camera) turns on and shows those same hackers that were making faces staring at the family.

FREEZE FRAME ON THE DAD AT THE END IN DISTRESS.

VOICE OVER

There has to be a better way.

CUT TO:

INT. LIVING ROOM, HOME - DAY

The HUSBAND opens the front door and sees a package on the ground - The RATtrap.

VOICE OVER

Introducing RATtrap. The first product of its kind, solely dedicated to security without the need to replace any equipment, nothing to configure, and super simple to install.

CUT TO:

MONTAGE:

The Husband installs the device between the modem and the router (two cables).

VOICE OVER

It features built-in ad blocking, real-time threat protection for all of your connected devices, and complete privacy for your browsing habits. It even takes care of automatically updating itself to make sure you are protected against the latest evolving threats.

Everything returns to normal and the man, the daughter, and the son wave towards the camera, smiling.

VOICE OVER (CONT'D)  
Welcome to RATtrap.

CUT TO:

LOGO.

THE END.